

PAQOS



Phase 1
Brand awareness

Phase 2
Product awareness

Phase 3
Product Marketing



The background of the slide is a close-up, high-resolution image of water ripples. The water is a deep, dark blue, and the ripples create a complex, organic pattern of light and dark blue lines that catch the light, giving it a textured, almost ethereal appearance. The lighting is soft, highlighting the peaks of the ripples and creating a sense of depth and movement.

We are taking a new approach to things.

We are in the business of providing the best quality of products to
increases the experience of the user when it comes to water.



WATER IS EVERYTHING


We suggest to move to a new bolder look.
A look that reflects class and boldness.

Phase 1

- Brand Promotion
 - Word Play
 - Awareness Campaign
- creating PAQOS as a brand of status and necessity.





The image shows a vertical rectangular panel with a dark blue, textured background that resembles water ripples. Overlaid on this background is the PAQOS logo in a large, white, serif font. Below the logo, the tagline 'WATER IS EVERYTHING' is written in a smaller, white, sans-serif font, with 'WATER IS' on one line and 'EVERYTHING' on the line below.

PAQOS
WATER IS
EVERYTHING

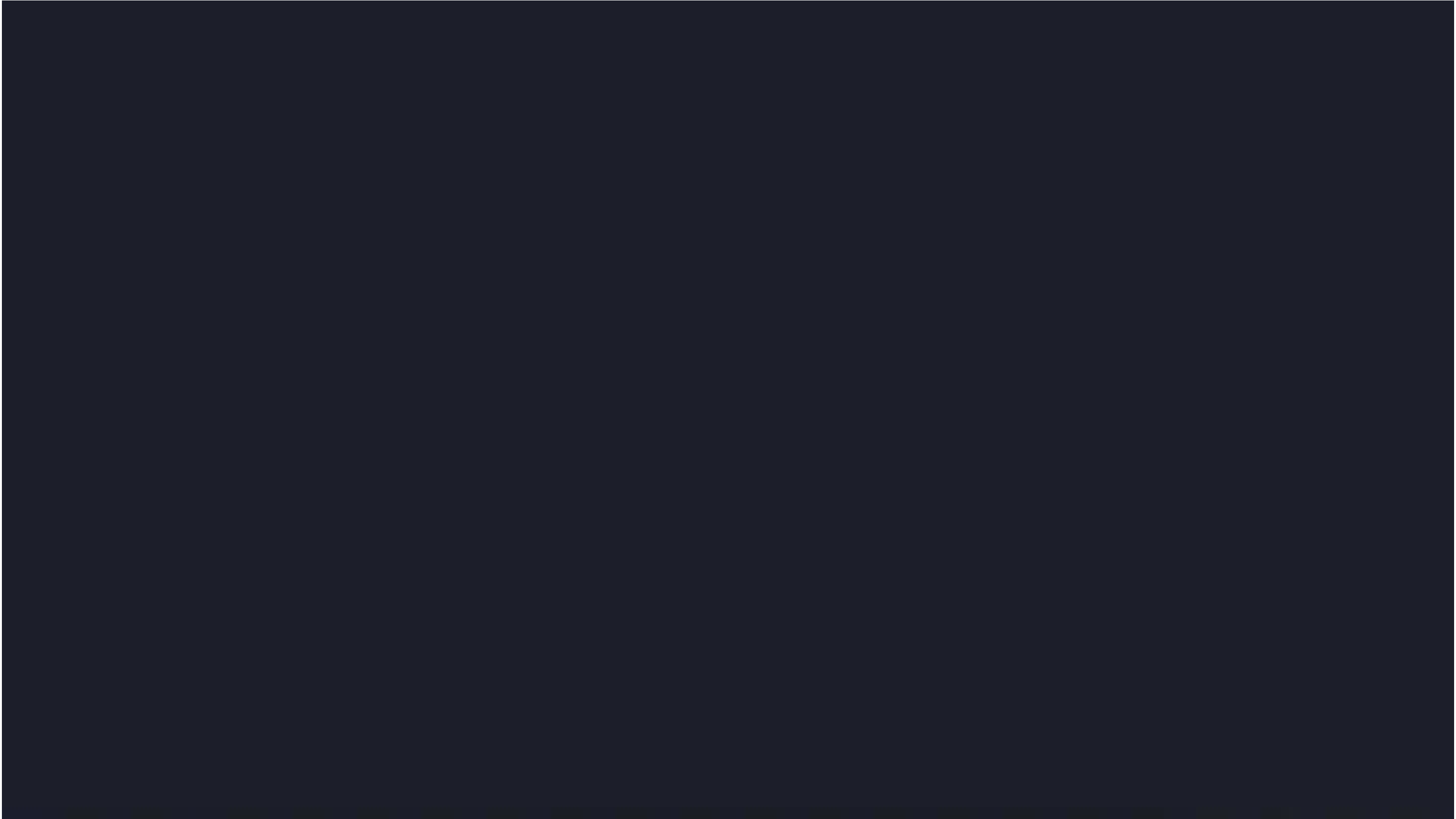
Post Copy:

Water is everything. From the earth to your body, it is everything and everywhere. Welcome to PAQOS, a company which we formed in 1997 to enhance your experience with the world's most valuable thing, worthwhile.

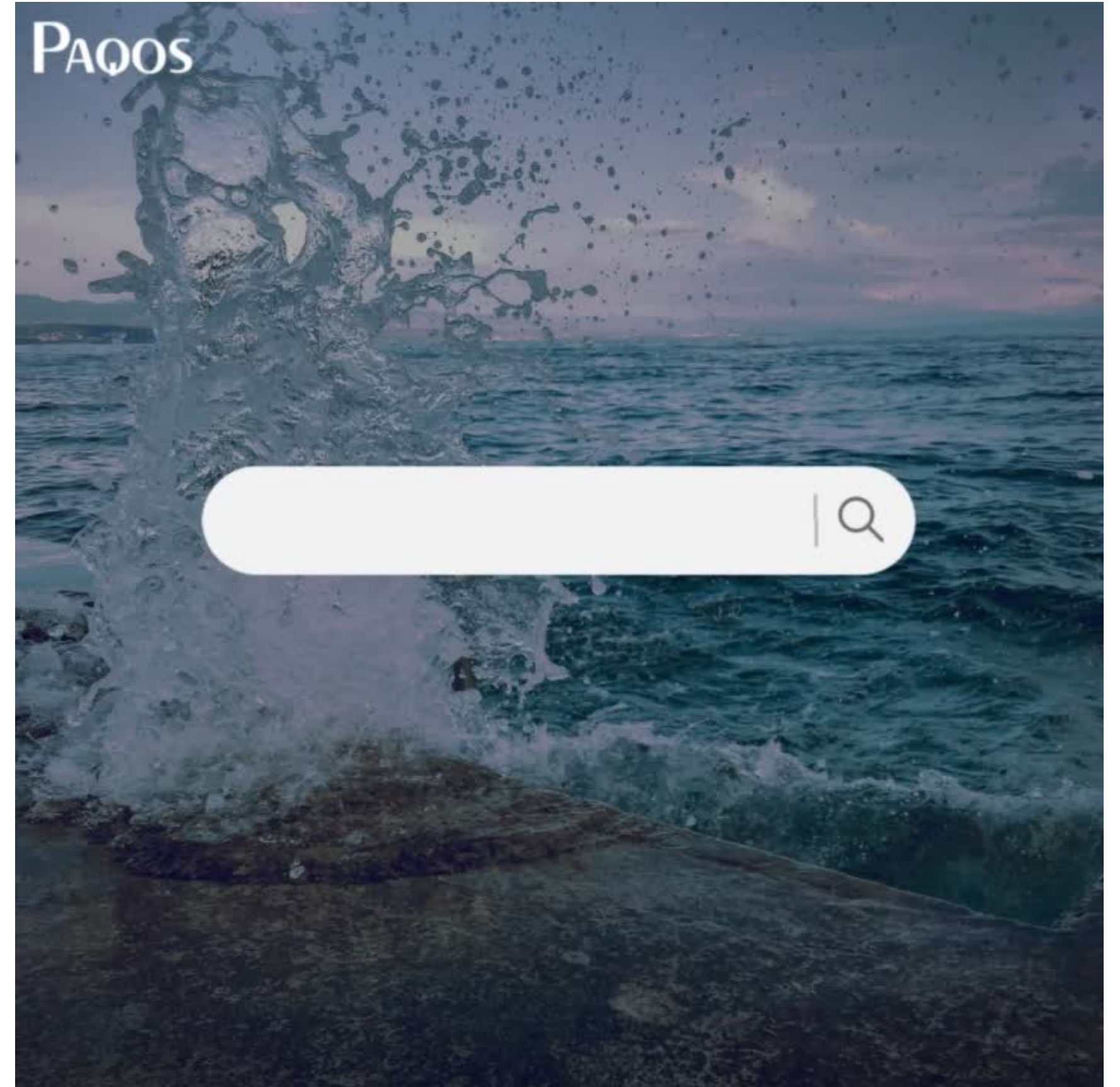
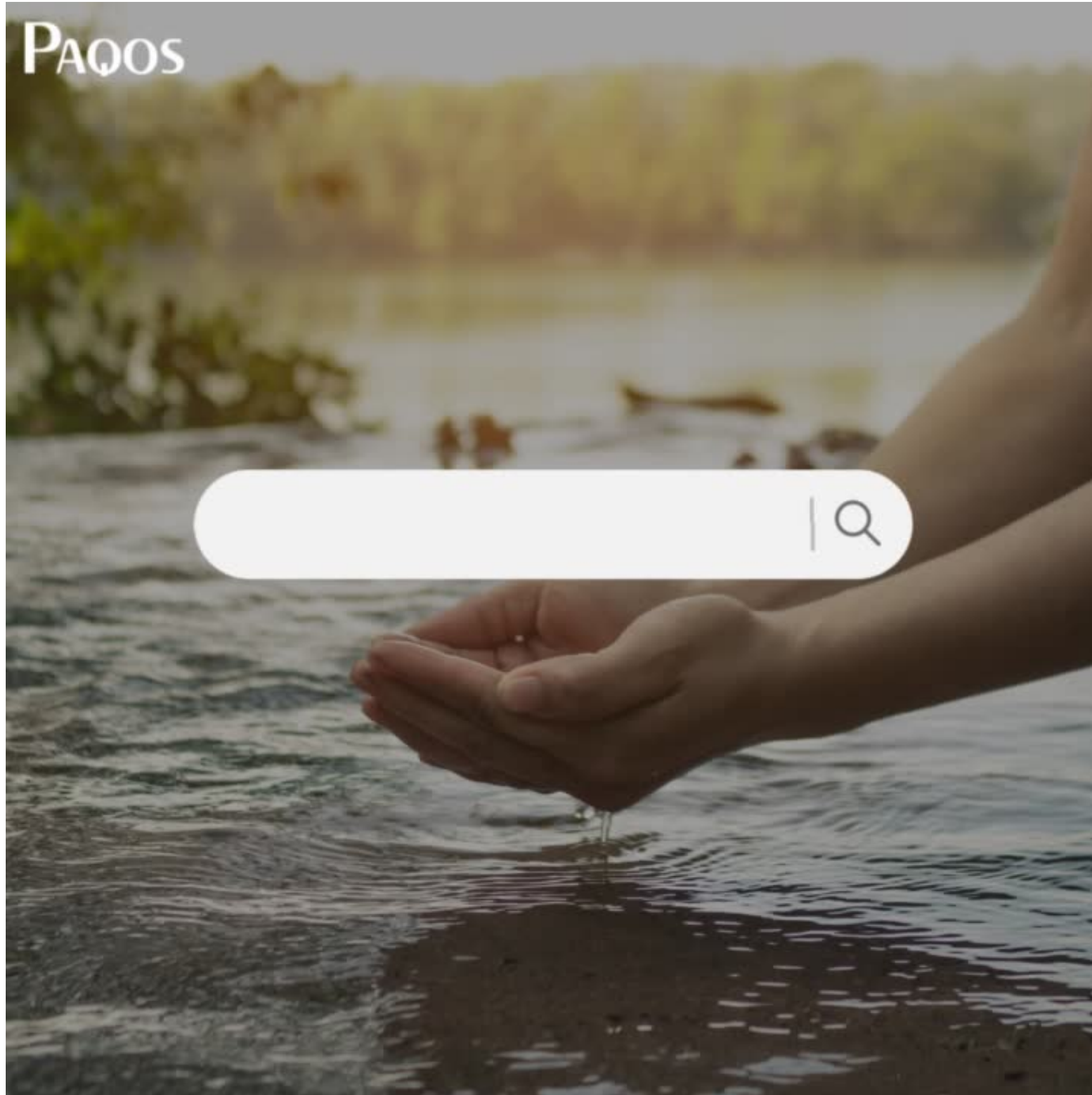
Post Copy:

We are the ONE SOURCE for all water solutions. Yes, it's true. You can ask our 30000+ retail customers and 150 dealers about it.






Word Play





Art Of Showering

A high-contrast, artistic photograph of a woman in profile, facing left, with her head tilted back and eyes closed. She is in a shower, and a dense spray of water droplets is captured mid-air around her face and neck. The lighting is dramatic, highlighting the texture of the water droplets and the contours of her face and neck. The background is dark, making the white water droplets stand out.

PAQOS

**THE ART OF
SHOWERING
STARTS WITH US**

PAQOS

**THE ART OF
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PAQOS







A man with a beard and short hair is shown from the chest up, wearing a black tank top. He is standing in a gym, with various pieces of exercise equipment visible in the background. The lighting is somewhat dim, and the overall tone is dark. The text "No Workout" is overlaid on the image in a large, white, sans-serif font.

No
Workout

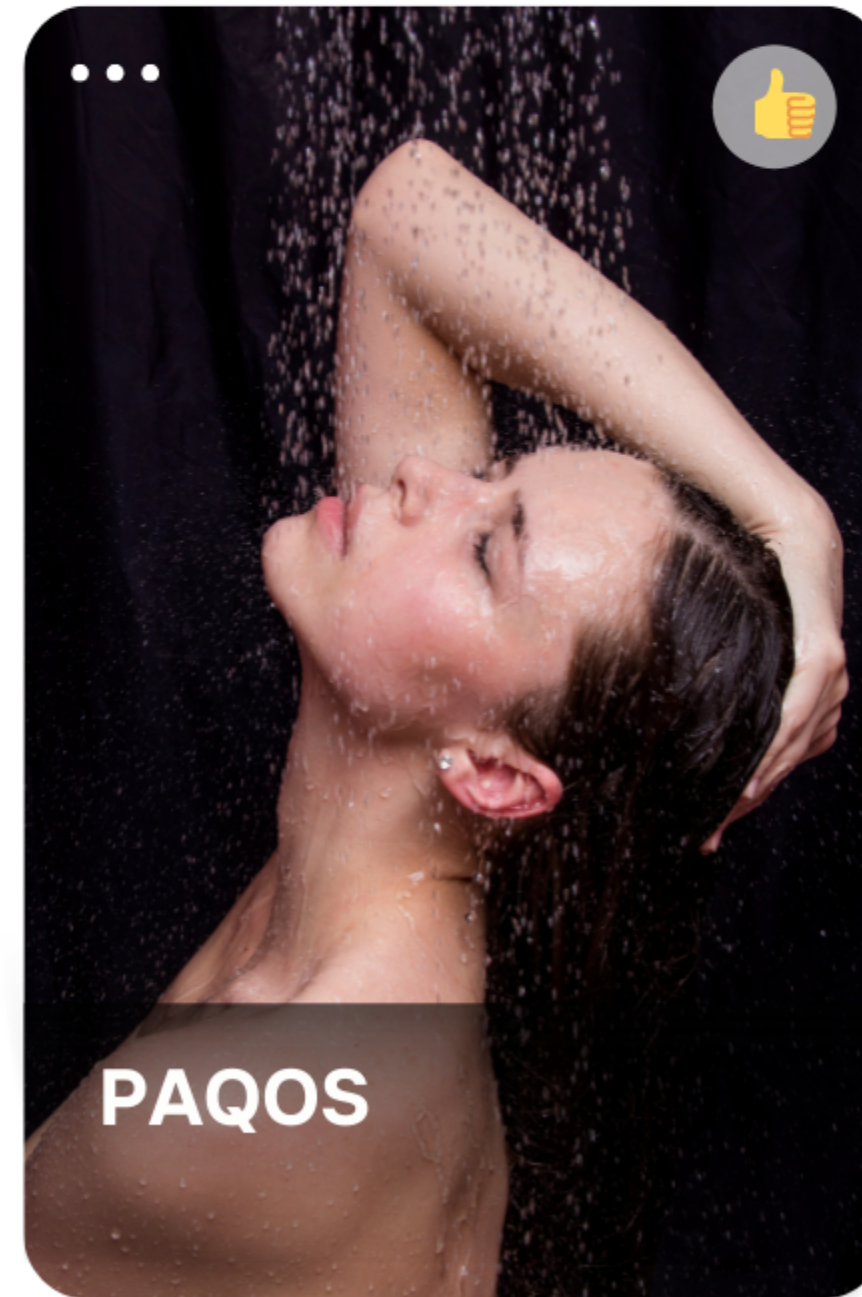
🔍 Looking for a relaxing shower ?




Popular

Rating

Recommended





Thank
You.