



HOUSE OF MODA

For all Colour & Comfort!

EVERYDAY
EVRYNIGHT
FASHION





OUR VISION

A brand that stands out in the market,

A brand that is Quirky, yet Fancy.

A brand that speaks to all.

BINGE FASHION



TRANSPARENT

A brand that is true to its customers



SATISFACTION

A brand that satisfies all your quirky fashion cravings



GREAT VALUE

A Brand that is worth the Quality!

"House of Moda... not just a brand but a lifestyle"

HOUSE OF
MODA



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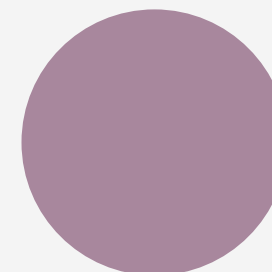
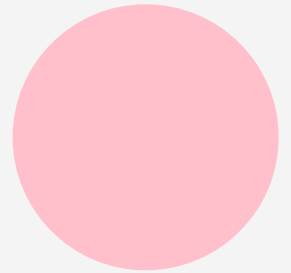
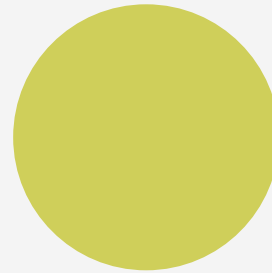
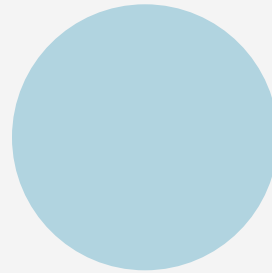
CORPORATE BRANDING



HOUSE OF MODA



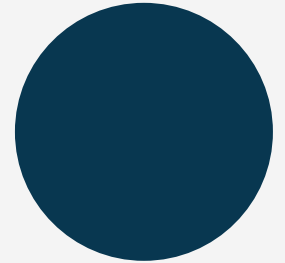
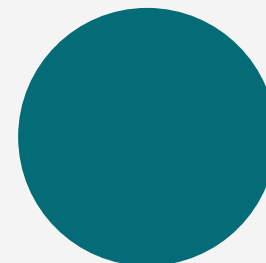
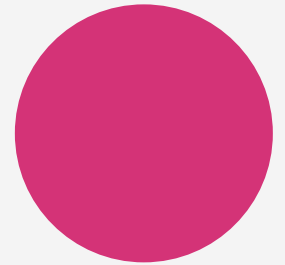
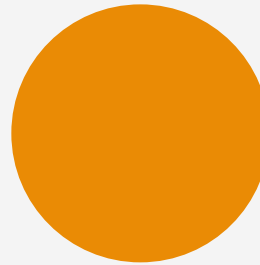
PRIMARY



Subtle Soft Soothing



SECEONDARY



Warm Energetic Textured Bold

KIDSWEAR



HOUSE OF
MODA



NIGHT WEAR

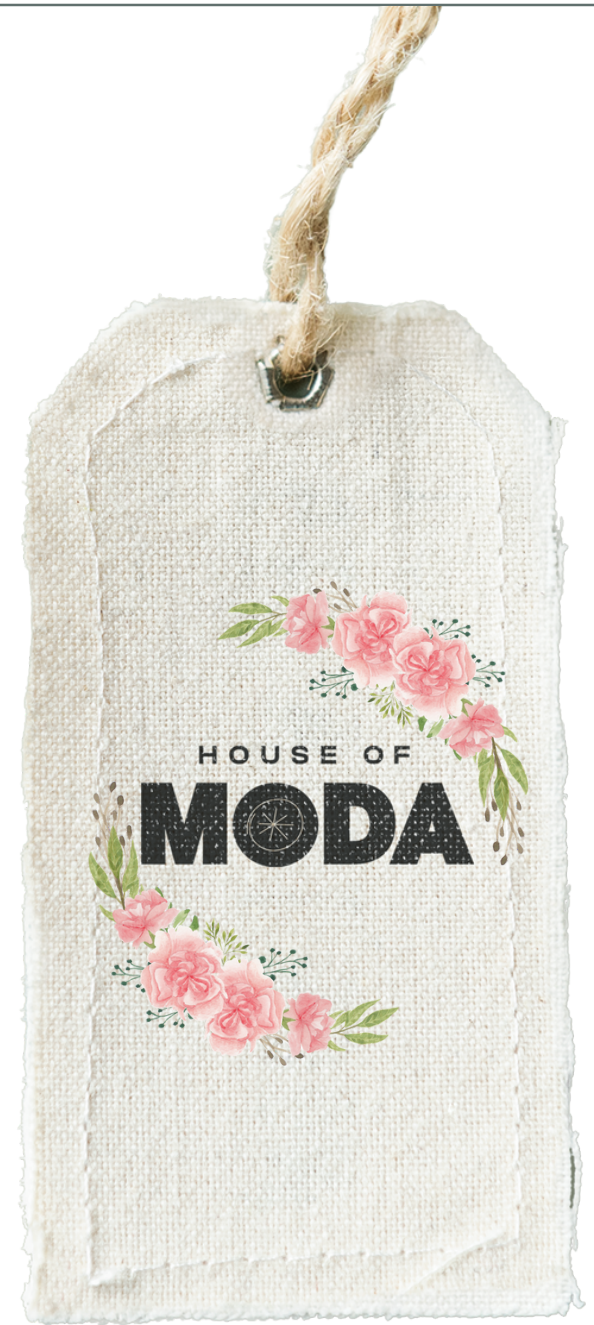
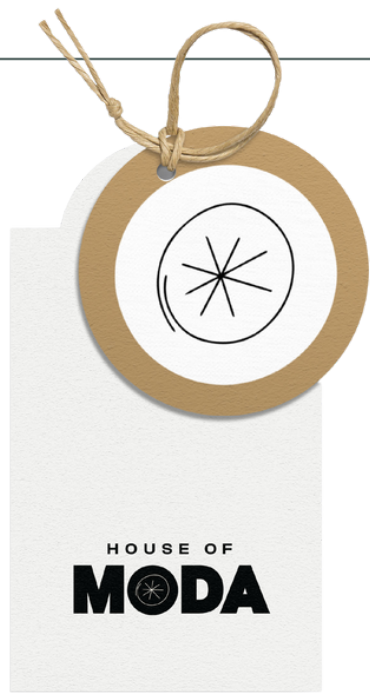
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TOWELS & BATHROBE

HOUSE OF
MODA





Corporate Mockup



Packaging





— — — — —

NAME

AGE

CLASS

ADRESS

NUMBER

— — — — —

Thank You Cards

SOCIAL MEDIA



HOUSE OF MODA

Social Media Platforms



Content Bucket

Focus more on video content

- Brand launch videos
- Brand USP's
- Memes
- Topical Days
- Website tutorials (videos)
- SHOP NOW
- FAQ'S
- Moment Marketing

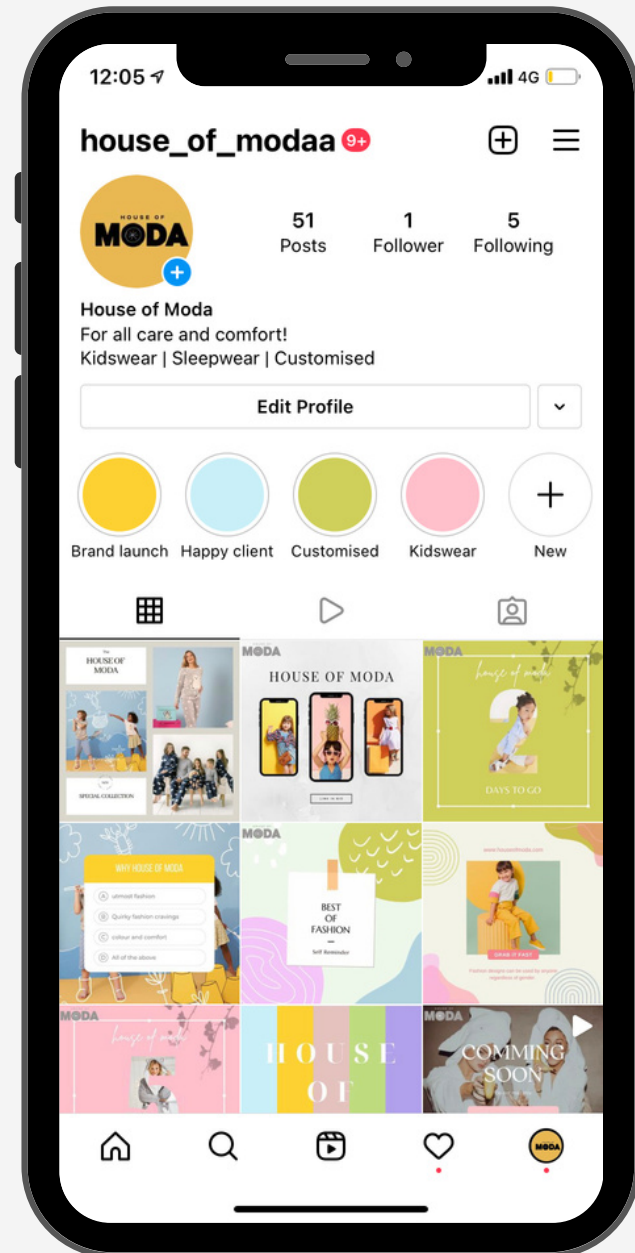


Brand Launch Countdown



Build up anticipation
for your launch

Create a theme & cohesive grid

- Website launch
- New Product launch
- Sale start date
- Announcements



THE
HOUSE OF
MODA

NEW
SPECIAL COLLECTION

HOUSE OF MODA



LINK IN BIO

house of moda



2
DAYS TO GO

WHY HOUSE OF MODA

- (A) utmost fashion
- (B) Quirky fashion cravings
- (C) colour and comfort
- (D) All of the above

BEST
OF
FASHION
—
Self Reminder

www.houseofmoda.com



GRAB IT FAST

Fashion designs can be used by anyone
regardless of gender.

house of moda



5
DAYS TO GO

HOUSE
OF
MODA

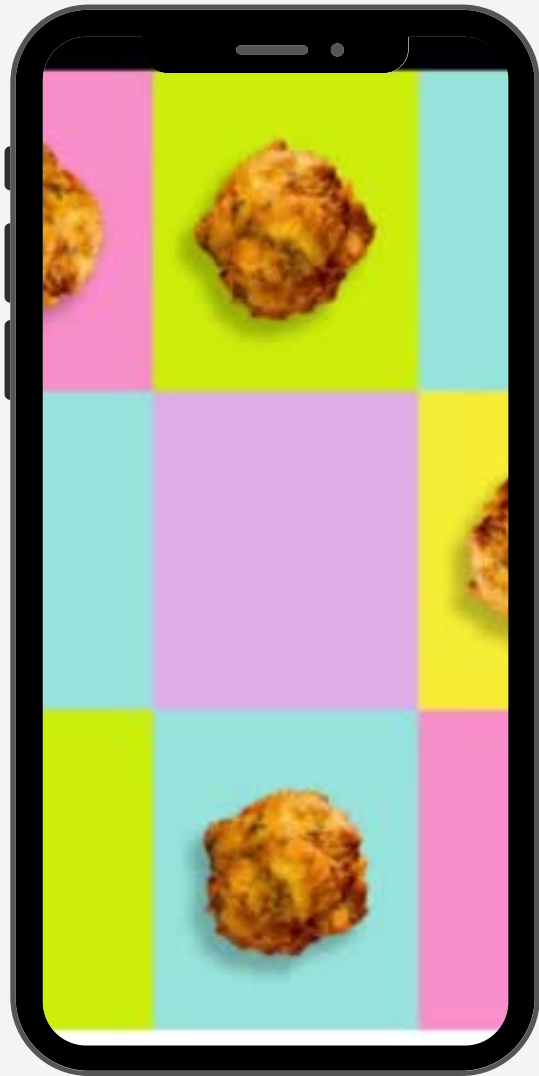
COMING
SOON

01 07 15
DAYS HOURS MINUTES

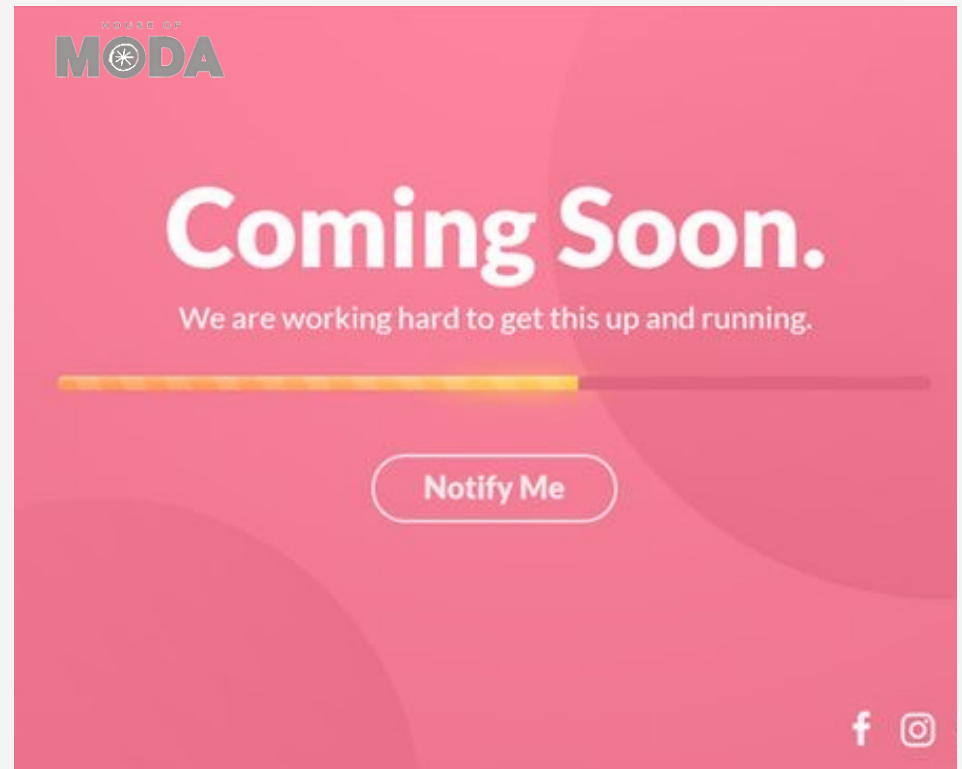
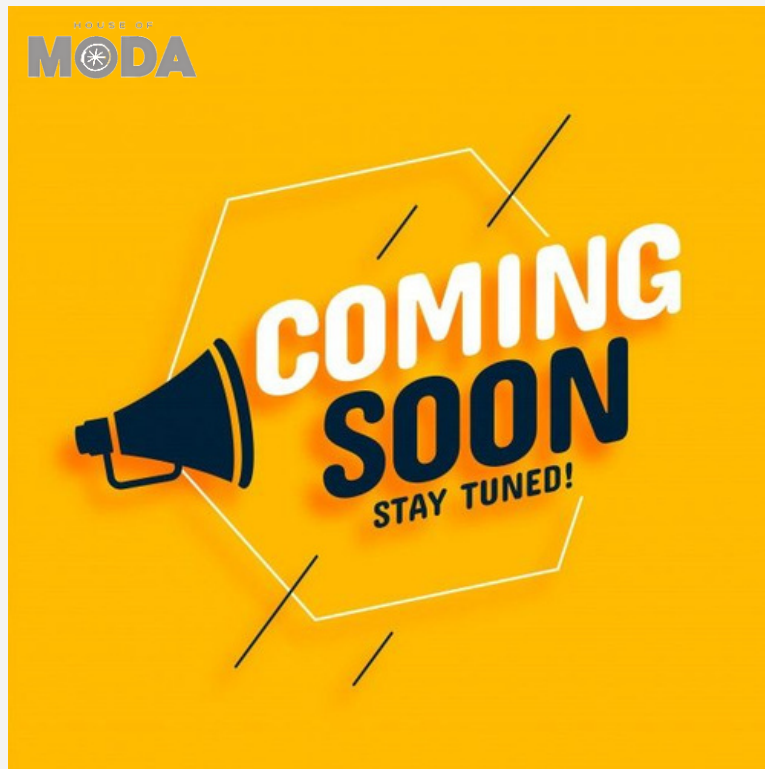
www.reallygreatsite.com

BRAND LAUNCH VIDEOS

LAUNCH VIDEOS TO RUN AS ADS & SOCIAL
MEDIA CREATIVES



TEASER BRAND LAUNCH



BRAND USP'S



HOUSE



OF



MODA



House of Moda



Latest fashion



Quirky Style

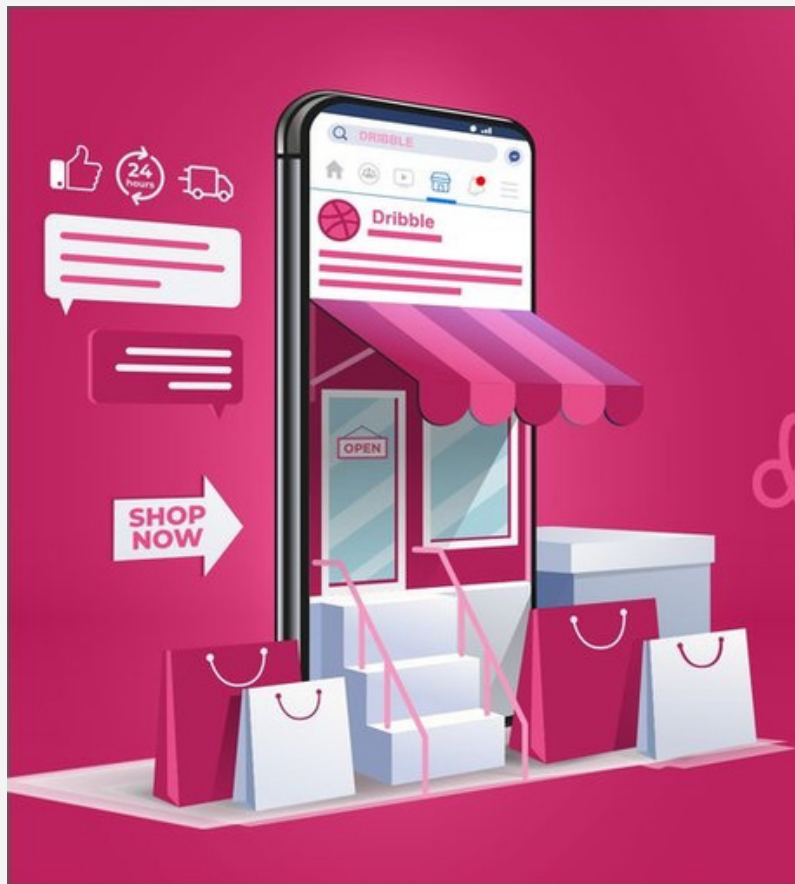


Utmost satisfaction



Great Value

SHOP ONLINE



MOMENT MARKETING



STORIES

HOUSE OF
MODA



LINK IN BIO

HOUSE OF
MODA



COZY COMFORT
House of Moda

HOUSE OF
MODA

NEW PRODUCT
ONLY FOR YOU

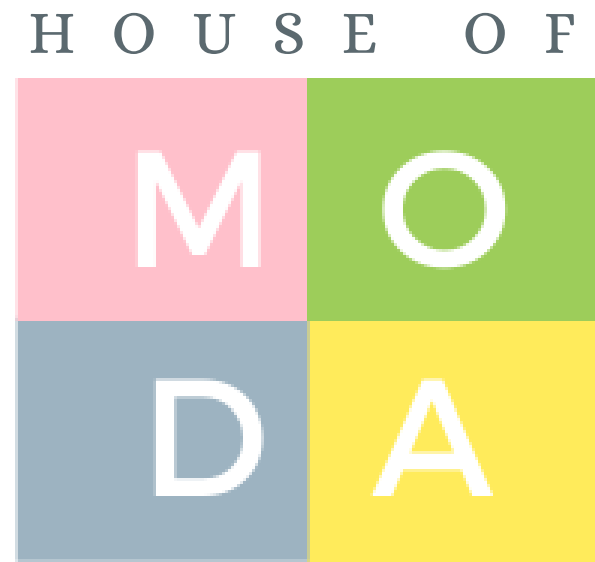


www.houseofmoda.com

WORDMARK LOGO

Helps establish name & brand
recognition.

A must for startup world!



MINIMALISTIC LOGO

A clean and neat aesthetic

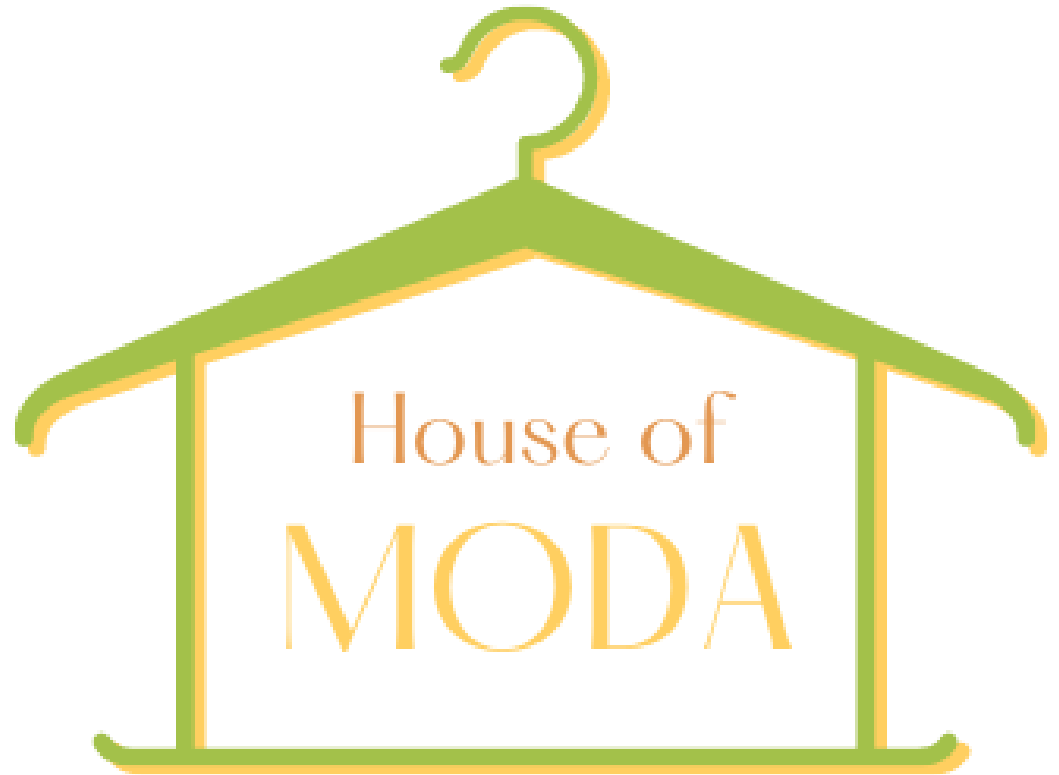
"Less is More"

Simple Composition



PICTORIAL LOGO

A graphic-based logo.
Gives recognition to the brand.





THANK
YOU

Qwerty|
Brand Solutions