



SHAKESPHERE

Digital Marketing Plan

by

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Brand Solutions

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A close-up photograph of a person's arm holding a black, textured shaker bottle. The bottle has a black cap with a latch and a white logo consisting of a stylized 'S' above the word 'SHAKESPHERE'. The person is wearing a blue button-down shirt. The background is blurred, showing an outdoor setting. On the left side of the image, there are decorative overlapping shapes in grey, pink, and yellow.

SHAKESPHERE

ShakeSphere is to revolutionise the shaker bottle market and create innovative products which improve the health, wellbeing and habit for everyone.

VISION & MISSION

ShakeSphere has continually involved globally. Now launching in India with a mission to not only target athletes, fitness enthusiasts, bodybuilders but along with people to use ShakeSphere as an essential.

Making ShakeSphere a brand of Luxurious Necessity.



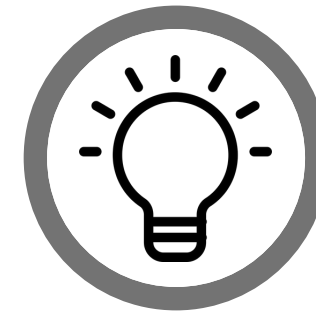
WHAT MAKES SHAKESPHERE UNIQUE



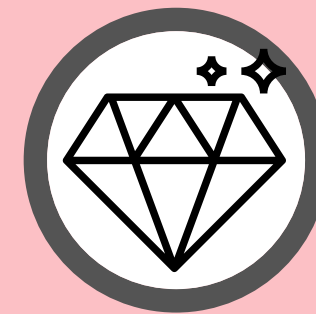
PREMIUM



NECESSITY



INNOVATIVE



EMINENCE



TARGET AUDIENCE

AGE: 16 - 60 Years

Metro Cities



WELL-BEING



NECESSITY



LIFESTYLE

BRAND POSITIONING

SUSTAINABLE & QUALITY STYLE



WORK COMPANION



YOUNG BOOMERS



TRAVEL PARTNER



WELLNESS ESSENTIAL

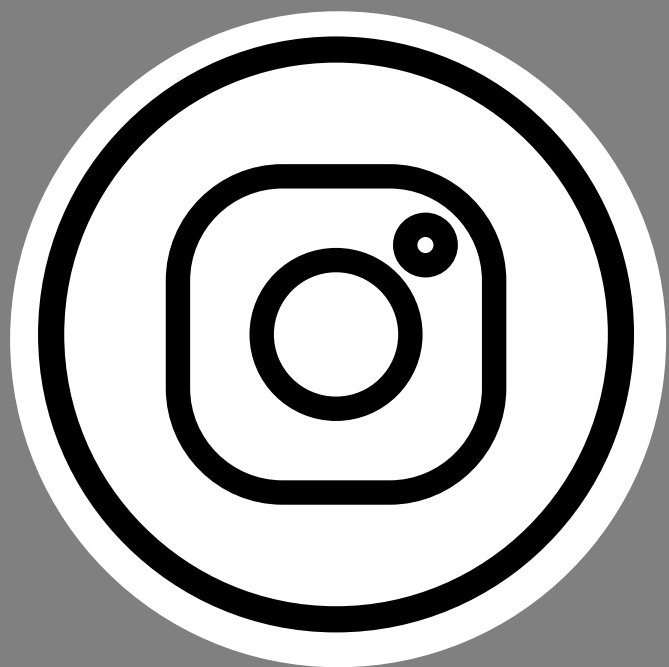


HEALTHY SHAKE



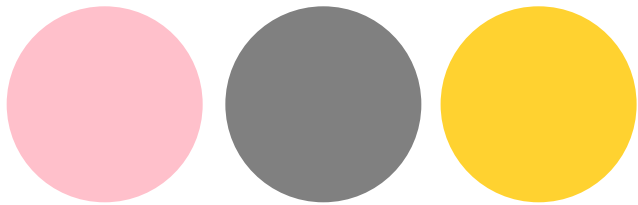
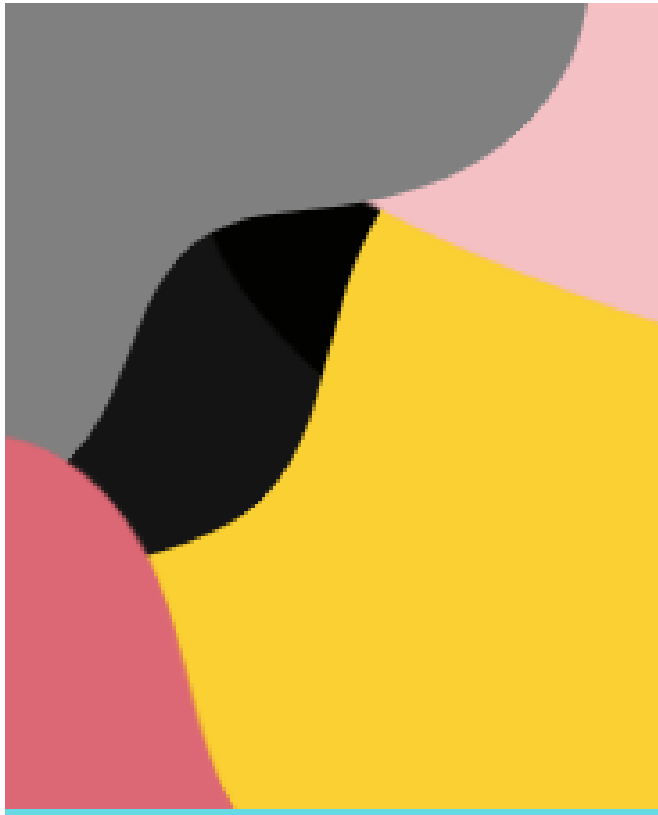
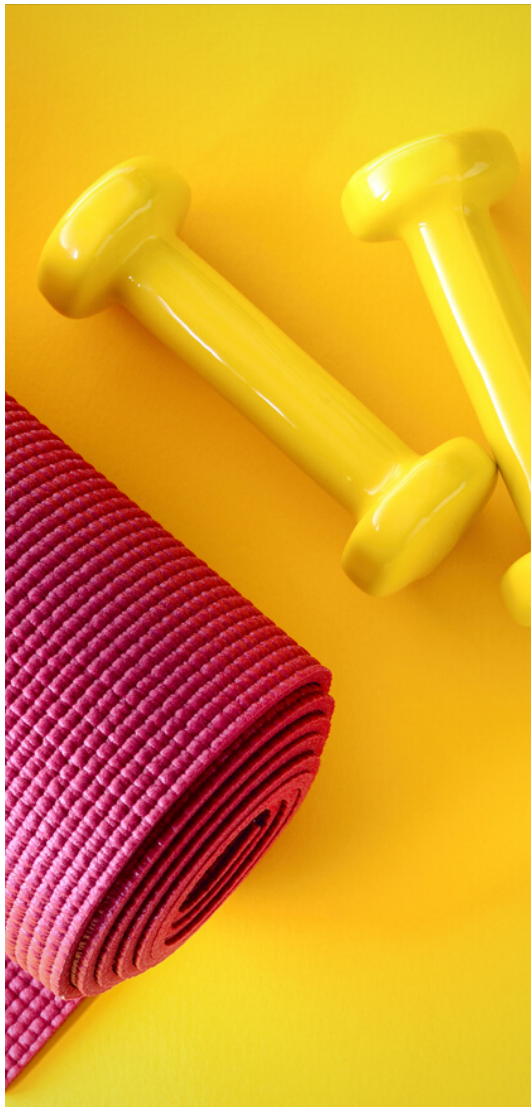
**CARRY
WHENEVER
WHEREVER**





S H A K E S P H E R E

Inspired by the warm
natural palette of bold
and energetic



CLASSY & CHIC



CONTENT BUCKET

1. BRAND PROMOTION

2. PRODUCT PROMOTION

3. USP'S

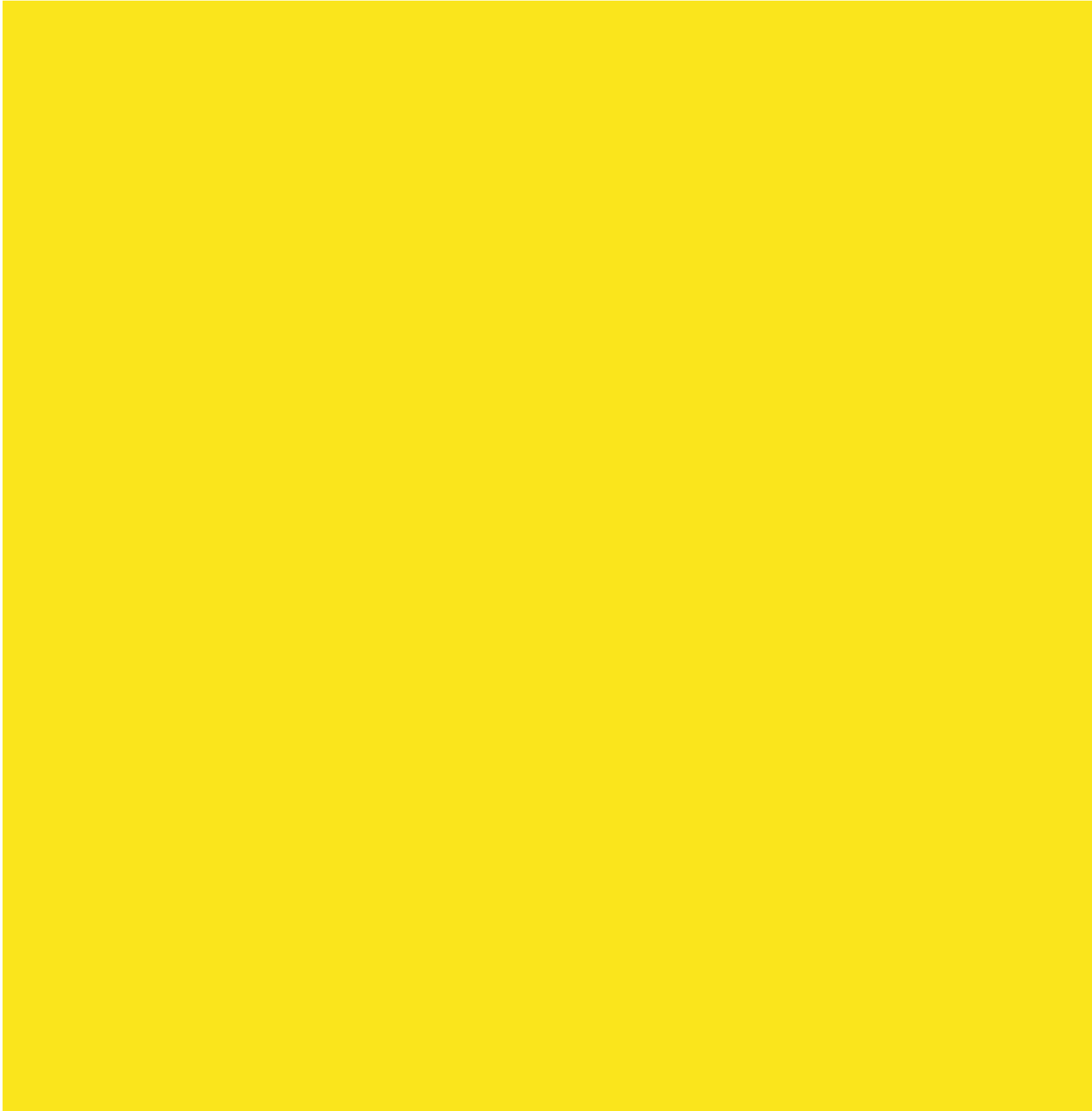
4. TIPS & FACTS

5. TESTIMONY

6. MEME



BRAND PROMOTION





SHAKESPHERE

“SWIPE RIGHT FOR”







PRODUCT PROMOTION




SHAKESPHERE





USP'S



Leak Proof



No Waste



Easy to clean



Revolutionising
Design

www.shakesphere.com



TESTEMONIALS



*Loving it. Super easy to use & clean.
The shakes mixes pretty fast.
I'm so in love with the design and
colour.
Truely a must have.*

MAUNIKA ESCOBAR
Gurgaon



TIPS & FACTS



Did You Know

The unique capsule design of

SHAKESPHERE

SHAKER

the only of its type
in the world





MEME & TYPOGRAPHY



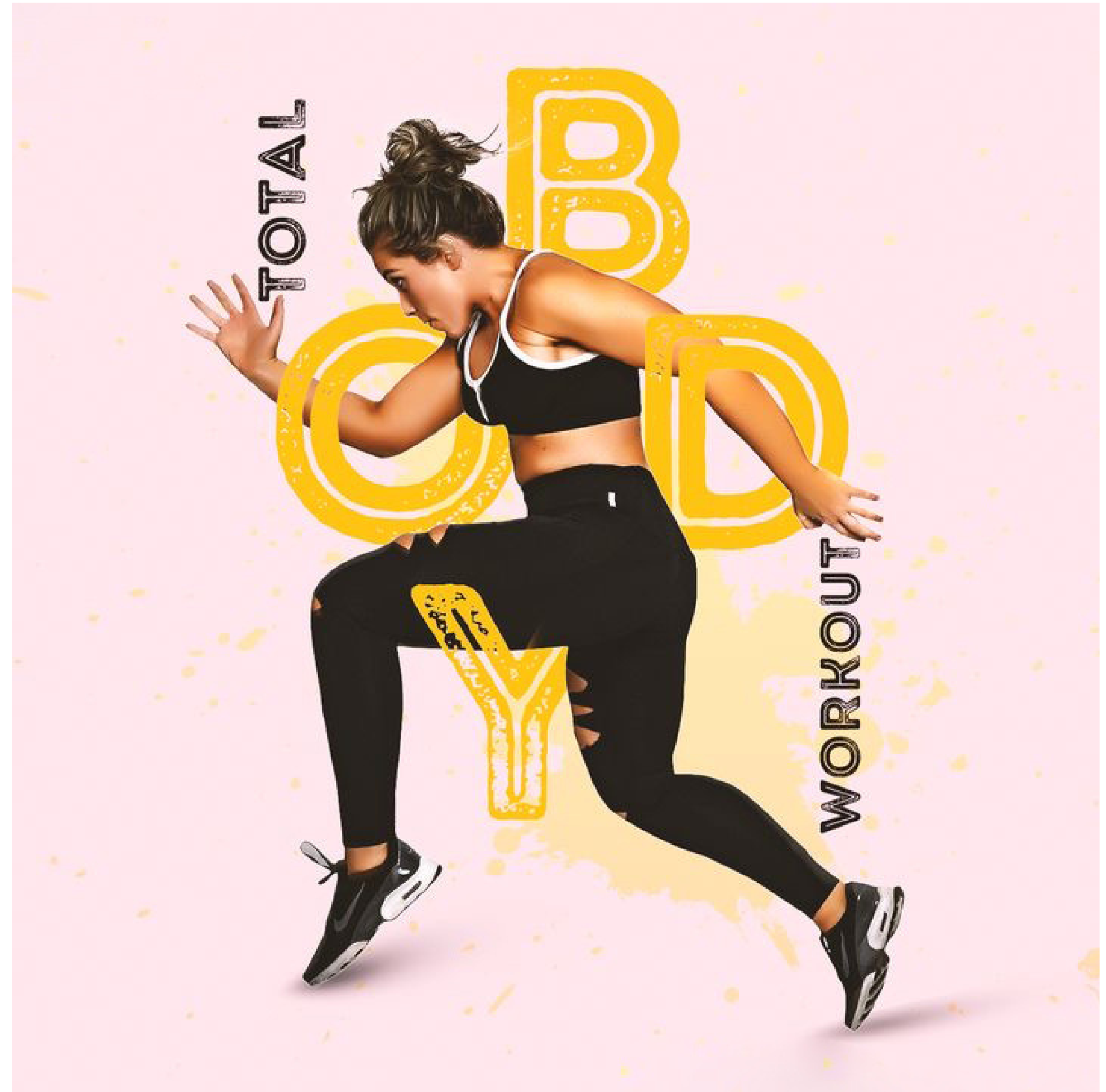
Good Things Come
To Those Who

~~WAIT~~

SHAKE

**NO
BAD
VIBES**

BABE





TEASER

this will be posted
2 hours before the
launch video
Logo will not be
revealed

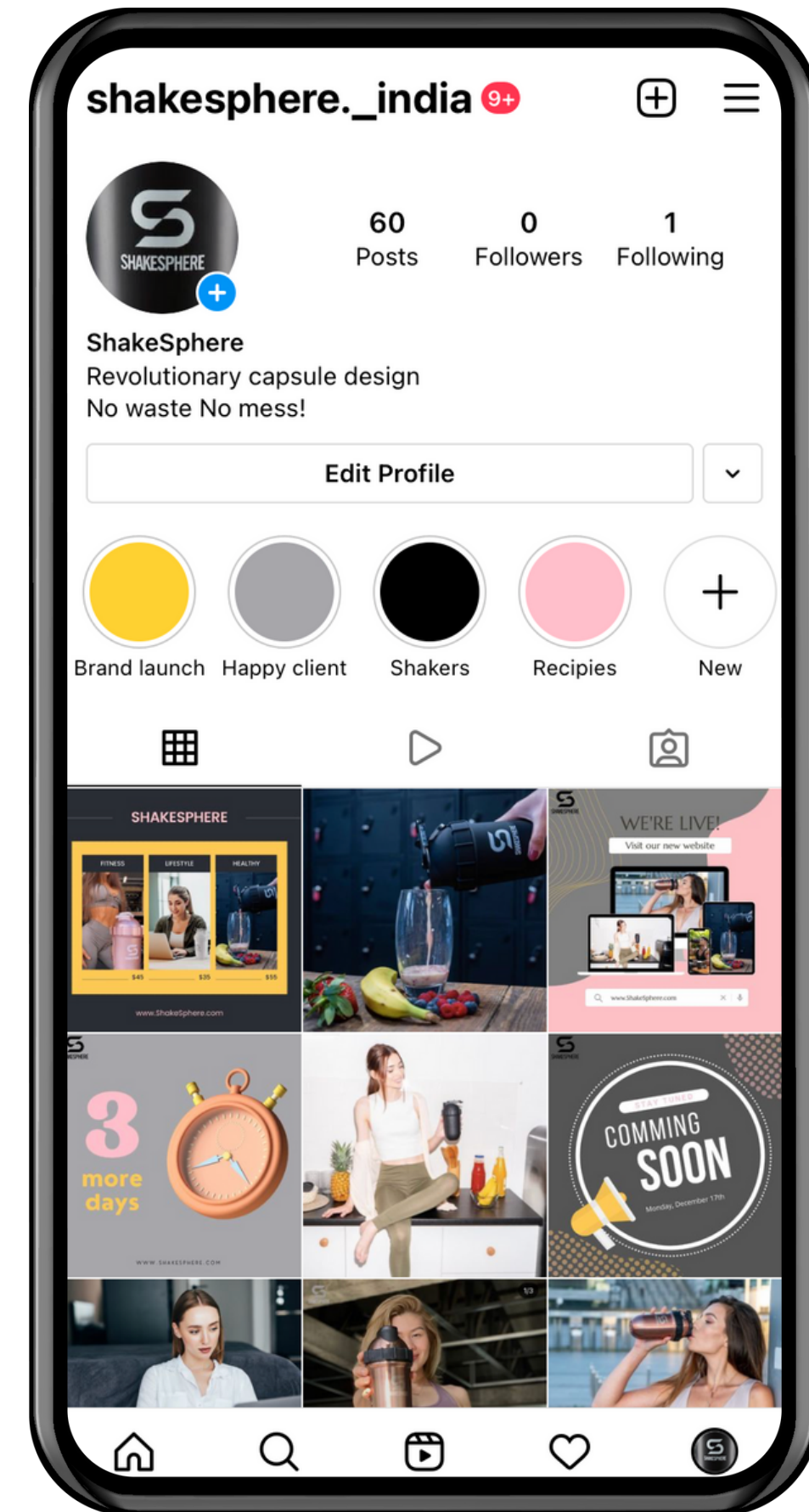


Brand Launch Countdown

Build up anticipation
for your launch

Create a theme & cohesive grid

- Website launch
- Product launch
- Sale start date
- Announcements



BRAND LAUNCH





SHAKESPHERE

COMING SOON AND STAY TUNED

05

10

30

DAYS

HOURS

MINUTES

WWW.SHAKESPHERE.COM



3

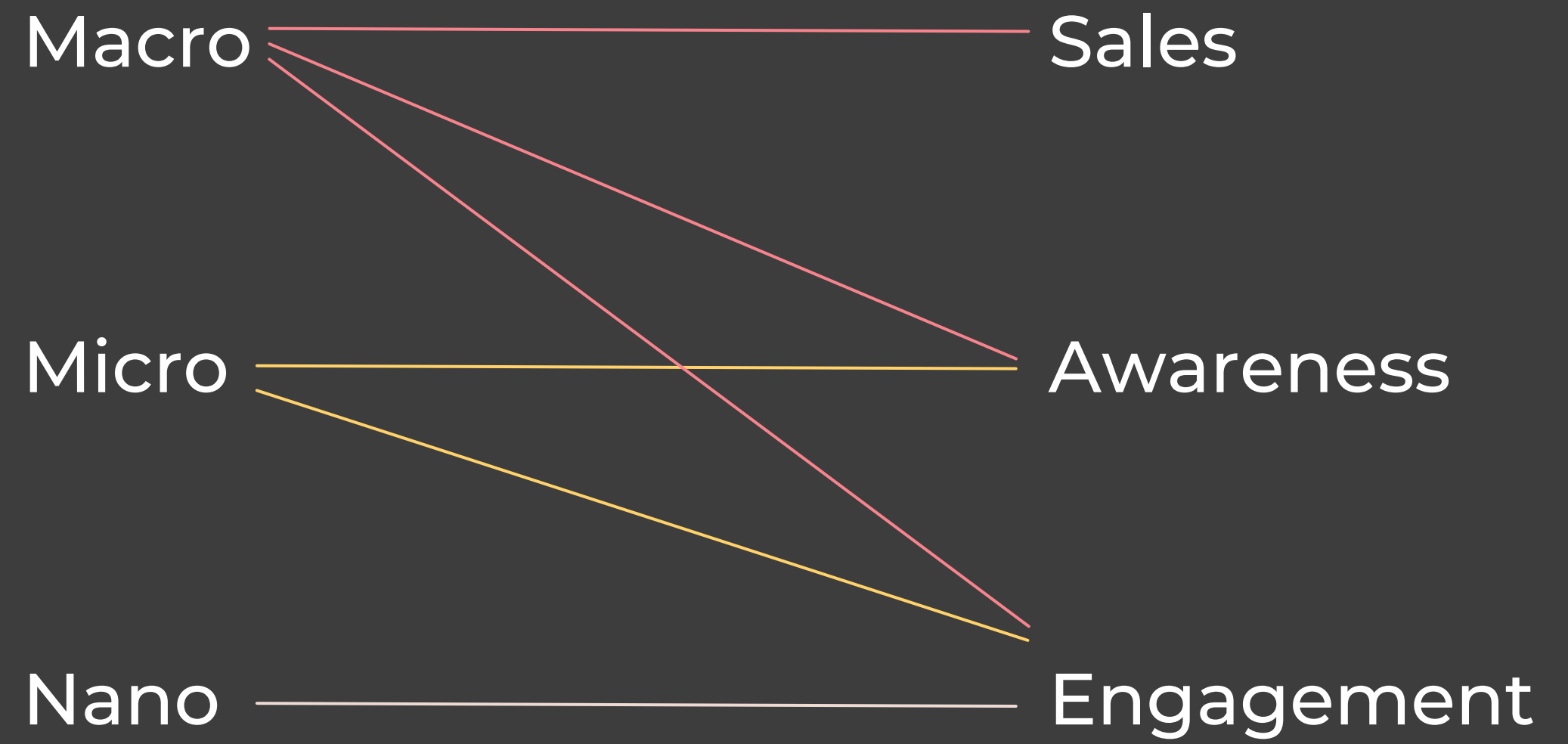
more days



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Influencer Marketing







Thank You

Qwerty
Brand Solutions